



Amended Agenda

Committee Members: Chair – Councilmember Barbara Bitetto, Charles Hendricks, Dean Burke, Meilee Anderson

Staff Member: Carmen Palmer, Communications Director

Meeting ID: 267 944 224 301

Passcode: mx7eD6qx

Dial in by phone

[+1 323-886-6453](tel:+13238866453), [147479468#](tel:+147479468) United States, Los Angeles

[Find a local number](#)

Phone conference ID: 147 479 468#

COMMITTEE BUSINESS

1. Financial Update
2. Update on Projects
3. Update on Hops Alley/Heritage Park
4. Proposed: Hops Alley/Heritage Park Construction
5. ~~Proposed-Discussion~~: Heritage Park Phases 3 & 4 Design
6. ~~Proposed-Discussion~~: Update Sumner Charm video

ADJOURNMENT

SUBJECT: Financial Update

CATEGORY: Information Only

BUDGET IMPACT:

Expenditure Required: None

Within Budget Allocation: N/A

ATTACHMENTS:

STAFF CONTACT:

SUMMARY BACKGROUND:

Update on how much revenue has been collected and any outstanding bills anticipated. As of early September, Sumner has \$554,234 available, given revenue generated from the 2% shared occupancy tax and any outstanding bills for projects already confirmed for funding in prior years.

COUNCIL COMMITTEE/STUDY SESSION:

MEETING/STUDY SESSION DATE:

COMMITTEE RECOMMENDATION:

STAFF RECOMMENDATIONS/MOTION:

SUBJECT: Update on Projects

CATEGORY: Information Only

BUDGET IMPACT:

Expenditure Required: None

Within Budget Allocation: N/A

ATTACHMENTS:

STAFF CONTACT: Carmen Palmer, Communications Director

SUMMARY BACKGROUND:

Update on projects funded in the past including wayfinding signs and street trees.

COUNCIL COMMITTEE/STUDY SESSION:

MEETING/STUDY SESSION DATE:

COMMITTEE RECOMMENDATION:

STAFF RECOMMENDATIONS/MOTION:

SUBJECT: Update on Hops Alley/Heritage Park

CATEGORY: Information Only

BUDGET IMPACT:

Expenditure Required: None

Within Budget Allocation: N/A

ATTACHMENTS:

STAFF CONTACT: Carmen Palmer, Communications Director

SUMMARY BACKGROUND:

Update on the Hops Alley/Heritage Park Phase 2 construction that has been primarily funded by Pierce County Lodging Tax.

COUNCIL COMMITTEE/STUDY SESSION:

MEETING/STUDY SESSION DATE:

COMMITTEE RECOMMENDATION:

STAFF RECOMMENDATIONS/MOTION:

SUBJECT: Proposed: Hops Alley/Heritage Park Construction

CATEGORY: Motion

BUDGET IMPACT:

Expenditure Required: None

Within Budget Allocation: N/A

ATTACHMENTS:

STAFF CONTACT: Carmen Palmer, Communications Director

SUMMARY BACKGROUND:

Funding for the current construction of Hops Alley and Heritage Park Phase 2 has been covered primarily by Pierce County Lodging Tax as well as Sound Transit and City of Sumner Utilities. We are far enough into construction and have completed most of the underground work, which is where surprise, hidden costs are most likely to be. Staff propose that the balance of construction be funded from Sumner's portion of Lodging Tax. The amount needed is \$250,700.90. To keep things simple and account for any unexpected increase in taxes or items, we propose a recommendation of LTAC to spend up to \$275,000 as needed to complete this project.

COUNCIL COMMITTEE/STUDY SESSION:

MEETING/STUDY SESSION DATE:

COMMITTEE RECOMMENDATION: Recommend funding up to \$275,000 to complete construction of Hops Alley and Phase Two of Heritage Park.

STAFF RECOMMENDATIONS/MOTION:

SUBJECT: Proposed: Heritage Park Phases 3 & 4 Design

CATEGORY: Motion

BUDGET IMPACT:

Expenditure Required: None

Within Budget Allocation: N/A

ATTACHMENTS:

STAFF CONTACT: Carmen Palmer, Communications Director

SUMMARY BACKGROUND:

In June, Sumner's Council, Staff and other volunteers, including some members of Sumner's LTAC, visited Kenmore's The Hangar, the inspiration for Heritage Park's building. After that visit, City staff checked in with Sumner City Council on their direction for finishing the rest of Heritage Park. Council directed staff to continue moving forward to seek funding and to try to fund phases 3 and 4 to be completed together. Phase 4 is the building and Phase 3 is the rest of the exterior park. Constructing both at once would make more sense as it would be difficult to build around the building and then later complete the building itself without harming the adjacent Phase 3 amenities. Plus, construction impacts neighboring businesses and residents, and the preference is to impact them only once more.

Pierce County Lodging Tax has funded initial concept design for Heritage Park as well as full design of the exterior park and Hops Alley. At this point, Phase 3 is fully designed and Phase 4 (the building) is at approximately 60% design. Staff recommend that the City fund the rest of design from Sumner's lodging tax in order to make the project construction-ready for upcoming grant opportunities from the State's Recreation and Conservation Office (Phase 3) and Pierce County Lodging Tax (Phase 4). Sumner's grant applications would be much stronger if the phases were not only construction-ready but also had some additional matching funding from other sources. Council has also directed staff to begin pursuing private funding/naming rights to further generate matching funds. So far, Sumner Rotary has committed \$200,000 to name the stage in Phase 3.

The park's current designers are putting together an estimate of how much final design would cost for this request.

COUNCIL COMMITTEE/STUDY SESSION:

MEETING/STUDY SESSION DATE:

COMMITTEE RECOMMENDATION:

STAFF RECOMMENDATIONS/MOTION:

Recommend to Council funding \$XXX,XXX to complete design of Phases 3 and 4 for Heritage Park in order to be construction-ready and ready to of upcoming grant requests.

SUBJECT: Proposed: Update Sumner Charm video

CATEGORY: Motion

BUDGET IMPACT:

Expenditure Required: None

Within Budget Allocation: N/A

ATTACHMENTS:

STAFF CONTACT: Carmen Palmer, Communications Director

SUMMARY BACKGROUND:

Nicknamed the "Sumner Charm" video, this 3-minute video is Sumner's digital introduction to people who have never visited. It's intent is to introduce and entice viewers to get a good sense of Sumner's flavor and visit. Produced in 2019 by CM Bell, the film won the Hermes award for its quality production. In 2022, the City invested in updating the video, keeping the same script and voice-over but filming replacement shots for outdated images. This refresh also brought much more diverse representation. Since then, there are some key dated scenes, including an image of the Ryan House while the voice-over talks about the importance of our history as well as shots that highlight Half Lion Brewery (now closed) and The Attic building on Main Street that burned down.

Staff recommend updating the video again and are seeking not only a funding recommendation but also input into the best way to update the video from Sumner LTAC. We could ask CM Bell to edit the dated footage with other footage that they already filmed in 2022. This will be cheaper to complete but will not feature any new amenities, specifically Hops Alley and the new entrance to Heritage Park. Would LTAC recommend going this cheaper route or paying to have CM Bell return (from Walla Walla, so likely an overnight stay) and shoot new footage as well?

COUNCIL COMMITTEE/STUDY SESSION:

MEETING/STUDY SESSION DATE:

COMMITTEE RECOMMENDATION:

STAFF RECOMMENDATIONS/MOTION: